

# INTERACTIVE RESEARCH IN PRODUCTION START-UP

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## ABSTRACT

Research regarding production start-ups has increased in interest during the last decades. However, there is still a need to learn more about suitable research approaches in production start-ups as the research need to be carried out in a challenging environment, where industrial practitioners often have time-pressure, handling events and uncertainties related to both the product and the production system. This paper is based on a meta-analysis of four research projects addressing production start-ups including activities before, during and after the start-ups. Focus of the paper is on how an interactive research approach can be implemented to achieve learning and change among individual practitioners, at group level and at organizational level. The findings of the paper may contribute to increased understanding of interactive research in dynamic processes and contribute to the development of research on production start-ups.